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NYC Board of Elections Launches Updated Website

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New York City – The NYC Board of Elections (BOE) today announced the launch of its updated website www.vote.nyc.ny.us

The launch of the website is one of many steps the BOE is taking to prepare and educate the NYC voting electorate about the new voting system.

"The BOE website's new look and functionality will help NYC voters more easily navigate all our resources and tools," said BOE President Maria R. Guastella. "This is an exciting update that will allow voters to educate and empower themselves about voting in NYC. We are grateful to DoITT for their partnership on this much needed redesign"

The main page of the re-launched website prominently features tools and resources working towards the Board's priorities – including public education on voting the new way, poll site locator, and sample ballots, as well as information on voter registration, poll worker recruitment, and absentee voting. The website also features sections devoted to specific audiences, such as voters, candidates, and poll workers. With the click of the mouse, users will also be able to translate the entire NYC BOE website to Spanish, Chinese, Russian, Korean, or Bengali, enlarge their text and share the entire webpage with a friend. The website also highlights the Board's social media pages and allows for readers to sign up for email updates from the BOE.

"The redesign of the City Board of Elections' website is a welcome development for New Yorkers," said Alex Camarda, Director of Public Policy and Advocacy at Citizens Union, a good government watchdog group. "The more user-friendly site has a section tailored specifically to voters who can easily check their registration status, find their poll site, and view a sample ballot. Citizens Union is particularly pleased that the site will enable New Yorkers to voluntarily provide their email addresses to the Board so they can receive updates including notification of deadlines to register or obtain an absentee ballot."

Camarda added, "We also commend the Board for connecting voters to the new online voter registration initiative through the Department of Motor Vehicles as part of its redesign."

BOE Secretary Frederic Umame shared BOE President Guastella's sentiments: "Educating voters on the new voting process continues to be the top priority of the Board, especially given this year's presidential election – and the first under this new voting system."

The Board encourages NYC voters to visit the updated website www.vote.nyc.ny.us prior to the upcoming election on September 13, 2012 and November 6th 2012 General Election. Voters can also call the Board's Phone Bank at (866) Vote-NYC